Program Overview

IoT Takes Center Stage

Set at the intersection of many rapidly maturing key technologies, including cloud computing, sensing, device connectivity,4G wireless and big data analytics, the Internet of Things has rapidly become an area of intense industry focus. Encompassing a huge array of potential benefits, which range from environmental to lifestyle, from industrial efficiency to precision agriculture – and amidst claims of billion dollar economic payback - it is a technology story that is inspiring widespread consumer interest, captivated by the near utopian promise of a better world.

Finding the Path to Opportunity

Yet the challenges on delivering on this promise still remain considerable. The market - and the industry to address it - is still to be clearly defined. Amongst a huge diversity of potential opportunity, application developers need to indentify discrete, focussed offers that add real and quantifiable business value. In a market where business value propositions are often build on a mass volume of small incremental efficiencies, organisations working together to deliver these benefits must be equally efficient. New business models must be identified, new methods of collaboration established, in new partnerships, between new players. Organisations engaging in the IoT market must carefully choose their first steps, weaving a path through a complex maze of potential interactions to define an efficient and effective way of working.

Building the Ecosystem

Internet of Things World will bring together over 350 app developers, cloud and platform providers, device & connectivity providers, networking providers, carriers and service providers, big data analytics experts and representatives of enterprise verticals, both from the US and around the globe. Held in Palo Alto on June 17th & 18th 2014, the event will provide a showcase for international best practice experiences, and provide an independent platform to identify market opportunities, develop ecosystems, and form partnerships.

To enquire about speaking or sponsorship opportunities contact Gavin Whitechurch, Executive Director, Informa Telecoms & Media, on gavin.whitechurch@informa.com

Program at a Glance

Monday June 16th	Tuesday June 17th	Wednesday June 18th	Thursday June 19th
Weightless Summit Official Summit of the Weightless SIG (white space wireless IoT Technology)	AM: **Keynote Plenary** PM: **Market Tracks** All Day: **Exhibition Open** All Day: **IoT Hackathon**	AM: **Keynote Plenary** PM: **Market Tracks** All Day: **Exhibition Open** All Day :**IoT Hackathon**	Technology Workshops

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Internet of Things WORLD

Main Conference Program - Topics Overview

DAY ONE

8.00 - 9.00 Networking Breakfast Briefings

Plenary Session A

The IoT Vision

Visionary Keynotes to be announced...

10.30 - 11.30 Networking & Refreshment Break

Plenary Session B

Getting to Grips with the IoT Market Opportunity

How Partnerships will be a the core of Driving the IoT Opportunity

VC Panel : Investing in the IoT... where does the value lie?

Innovation Accelerator (elevator pitch contest)

1.00 - 2.15 Networking & Lunch Break

Track 1: Personal Environment	Track 2: Wide Environment
My Things Healthy Things	Urban Things City Efficiencies

3.30 – 4.30 Networking & Refreshment Break

My Things at Home The Digital Home	Environmental Things Precision Agriculture Environmental Monitoring

6.00 End of Day One Social Event

DAY TWO

8.00 - 9.00 Networking Breakfast Briefings

Plenary Session C

IoT, Policy & Privacy & Management

Panel: Managing Privacy, Identity & Security in an IoT Environment

Data Management & Analysis to Drive Value from IoT

10.30 - 11.30 Networking & Refreshment Break

Plenary Session D

Managing Fragmentation & Standardisation in the IoT Market

Panel: Addressing a fragmented market

Panel: Standards and open approaches for IoT technology

Innovation Accelerator (elevator pitch contest)

1.00 - 2.15 Networking & Lunch Break

Track 1: Personal Environment	Track 2: Wide Environment
My Things on the Move Connected Cars	Making Things Industrial Internet

3.30 – 4.30 Networking & Refreshment Break

My Things Entertaining Things	Moving Things Logistical Solutions

Close

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Who Will Attend?

A Global Gathering

Influencing Senior Decision Makers

From Right Across the Value Chain

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With over 25 years' experience in the sector, Informa Telecoms & Media is the leading provider of events and business information for business decision makers. We organise over 130 events each year, held across the USA, Europe, Asia, Latin America and Middle East. Some of our highly relevant events include:

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