**Upcoming oneM2M Webinar to deliver insight into HPE Universal IoT Platform**

**Sophia Antipolis, XX May 2017:** oneM2M, the global standards initiative for Machine-to-Machine (M2M) and the Internet of Things (IoT), today announced that Hewlett Packard Enterprise (HPE) will give exclusive insight into how oneM2M’s industry standards are deployed in real-world scenarios during a jointly-hosted webinar on Wednesday, May 10 16:00 CET / 14:00 UTC / 10:00 EDT. The presentation will be the first in a series of webinars designed to highlight various implementations of oneM2M across the technology industry.

Presented by Claus Hansen, Worldwide Director, Internet of Things, HPE and Pierre-Yves Descombes, Internet of Things Product Manager, HPE, the webinar will provide an update on how the HPE Universal IoT Platform aligns with the oneM2M industry standard and provide insight on how deployments such as HPE’s are accelerating the adoption of the IoT.

Launched in May 2016, the network- and vendor-agnostic Universal IoT Platform is designed to remove barriers for mass IoT adoption. It enables IoT operators to simultaneously manage heterogeneous sets of sensors and operate vertical applications on M2M devices, as well as process, analyse and monetise collected data in a single secure cloud platform.

“As the number of IoT devices in networks continues to rise rapidly, there is a growing need for enterprises and service providers to deploy horizontal solutions that can connect and manage devices interoperably,” said Nigel Upton, Worldwide Director & General Manager, IoT/GCP, HPE. “By deploying the oneM2M standard for our Universal IoT Platform, HPE has enabled these enterprises to add new functionalities and benefits for users. During the webinar, we will introduce some use cases and display how the oneM2M standard has helped HPE act as a driving force in building essential IoT infrastructure.”

HPE will also discuss how deploying the oneM2M standard has helped it address the challenges of fragmentation, integration complexity, information sharing and high development cost.

“The scope and diversity of the IoT is growing all the time and platforms such as HPE’s have a huge role in ensuring that everyone receives the best value and service from it,” said Roland Hechwartner, Vice Chair of the Technical Plenary at oneM2M. “The use of the oneM2M standard in its Universal IoT Platform is one of many major deployments of the standard over the last 12 months and we are sure the webinar will provide some great insight into this real-world application.”

To register to listen or watch the free webinar, please follow this link: [LINK]

**ENDS**

**About oneM2M**

oneM2M is the global standards initiative that covers requirements, architecture, API specifications, security solutions and interoperability for Machine-to-Machine and IoT technologies. oneM2M was formed in 2012 and consists of eight of the world's preeminent standards development organizations: ARIB (Japan), ATIS (U.S.), CCSA (China), ETSI (Europe), TIA (U.S.), TSDSI (India), TTA (Korea), and TTC (Japan), together with six industry fora or consortia (Broadband Forum, CEN, CENELEC, GlobalPlatform, Next Generation M2M Consortium, OMA) and over 200 member organizations. oneM2M specifications provide a framework to support applications and services such as the smart grid, connected car, home automation, public safety, and health. oneM2M actively encourages industry associations and forums with specific application requirements to participate in oneM2M, in order to ensure that the solutions developed support their specific needs. For more information, including how to join and participate in oneM2M, see: [www.onem2m.org](http://www.onem2m.org).

**PR Contact**

Jayne Garfitt

jayne.garfitt@proactive-pr.com

+44 (0) 1636 812 152