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TO ONEM2M LEADERSHIP

TIA hereby supports the nomination of Taly Walsh, TIA Vice President of Marketing and Networking, to serve as Vice Chair of the oneM2M MarCom Committee.

TIA is a Founding Member Type 1 of oneM2M and Taly has been involved in the development and execution of marketing activities since its inception.

Taly has extensive experience in leadership positions at associations, as well as almost 10 years in the information and communications technology (ICT) industry through her work at TIA. During that time she has not only contributed as head of marketing but has also gained subject matter knowledge through leading the creation of conferences and fora for discussion on connectivity, including a focus on the Internet of Things and M2M.

Taly has TIA's full support in the nomination for Vice Chair of the MarCom Committee.

Sincerely,

A handwritten signature in black ink, appearing to read 'Susan Schramm', is written over a light blue horizontal line.

Susan Schramm
Chief Marketing Officer and SVP, Membership
TIA