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| MINUTES |
| Meeting: | MARCOM 74 |
| Chair: | Patrick Van de Wille, InterDigital, Patrick.VandeWille@InterDigital.com |
| Regional Vice Chair for EMEA | Chris Meering, HPE, chris.meering@hpe.com  |
| Secretary: | Bindoo Srivastava, TSDSI bindoo@tsdsi.orgEstelle Mancini, ETSI Estelle.mancini@etsi.org  |
| Meeting Date: | 8 June 2018 12:30 to 13:33 UTC |
| Meeting Details: | Gotomeeting: <https://global.gotomeeting.com/join/477315677> |
| Intended purpose ofdocument: | [ ]  Decision[x]  Discussion[ ]  Information[ ]  Other <specify> |
| Template Version:23 February 2015 (Do not modify) |

oneM2M Notice

The document to which this cover statement is attached is submitted to oneM2M. Participation in, or attendance at, any activity of oneM2M, constitutes acceptance of and agreement to be bound by terms of the Working Procedures and the Partnership Agreement, including the Intellectual Property Rights (IPR) Principles Governing oneM2M Work found in Annex 1 of the Partnership Agreement.

Opening of the meeting

* 1. Welcome

 Patrick Van de Wille, MARCOM Chair, opened the meeting and welcomed the participants.

1. Review and Agree Agenda

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| [MARCOM-2018-0018R01](http://member.onem2m.org/Application/documentApp/documentinfo/?documentId=27117&fromList=Y) | [Agenda for MARCOM74](http://member.onem2m.org/Application/documentApp/documentinfo/?documentId=27117&fromList=Y) | Chris Meering |

[MARCOM-2018-0018R01](http://member.onem2m.org/Application/documentApp/documentinfo/?documentId=27117&fromList=Y) **was AGREED**.

1. Committee Officers
2. Patrick Van de Wille, Chief Communications Officer at InterDigital, started his term as Marcom Chair on May 1, 2018.
3. Chris Meering, of HPE, will continue as Regional Vice-chair for Europe
4. Regional Vice Chair for APAC is still being sought.
5. Core Materials Update
6. Ongoing PR Activities
	1. Industry Days
	2. The next Industry Day will be held on September 14 to coincide with IoT Week in Korea.

**DECISION: D-MARCOM#72-D0001: Next MARCOM face to face meeting is aimed for September in Korea.**

* 1. White Papers
	2. A suggestion for an updated version of the Smart Cities white paper was put forward by Omar. This was going to be updated with CEN CENELEC but they have now withdrawn from oneM2M. The white paper is currently being looked at to see if any other updates can be done.

**ACTION: A-MARCOM#72-0001: Chris is working on updating the white paper with smart city content**

* 1. Following the joint workshop held with IIC, it was suggested that the two organisations will draft a joint white paper addressing the security architecture of Industrial IoT. A MOU has now been agreed for this and progress should begin shortly.

**ACTION: A-MARCOM#72-0002: Ken will be coordinating with IIC point of contact and put together scope of work plan which is aimed to be available around October**

* 1. Webinars
	2. Planning for the protocols webinar is currently underway and is likely to be scheduled for mid-June.
	3. The Deutsche Telekom and Orange webinar on the Smart Device Template is still in the pipeline, with liaison for a date ongoing. It was agreed at TP 35 that this should be arranged and take place as soon as possible. Roland is currently putting together a concrete proposal and date for the webinar.
	4. Two further webinars have been suggested for 2018 – a oneM2M update and a discussion on Industry 4.0.
	5. A webinar on Release 3 to include a general update on oneM2M will take place after Release 3 is published (likely to be end of July).
	6. A webinar on IIC security architecture has been proposed following the joint IIC/oneM2M workshop.
	7. A webinar on the oneM2M / ITU collaboration was proposed on the last Marcom call.

**ACTION: A-MARCOM#72-0003: Patrick to get back with the resource to drive the webinar on oneM2M/ITU Collaboration**

**DECISION: D-MARCOM#72-D0002: Patrick requested to add the name of the proposer of the webinar who is responsible for moving it forward in the future agendas.**

* 1. Press Releases
	2. A news release on the Interop 6 event has been drafted and is being finalised.
	3. A news release to promote the Industry Day in September will be drafted when more information becomes available. Peter will provide more information once the agenda has been finalised.
	4. A news release on Release 3 will be drafted.

**ACTION: A-MARCOM#72-0004: Final adoption of Release 3 is targeted for September/November TP meeting**

* 1. A query regarding new members to oneM2M has been submitted to see if this could make an interesting update for a press release. Karen is currently looking into this.
	2. Media and Analyst Outreach
	3. An article on Industry 4.0 has been drafted based on the Deutsche Telekom presentation. This is currently being finalised and will be submitted to IoT Agenda.
	4. Two columns from oneM2M have been published in the African Wireless Communications Yearbook 2018.
	5. Smart Cities Q&A article was submitted to Crain Communications – awaiting coverage.
	6. Content was submitted for Gartner’s Hype Cycle, which is likely to be published around July.
	7. The regular blogging opportunity with IoT Agenda is ongoing, if anyone has any topics they would like to see featured, please let us know.

**ACTION: A-MARCOM#72-0005: Patrick made a general call to everyone on call to reach out to them if they have some content that they would like to blog on IOT agenda**

* 1. An interview with Smart & Resilient Cities was secured for Rouzbeh Farhoumand, of Huawei, at IoT North America at the end of May. Awaiting confirmation of time from Rouzbeh.
	2. Recent Media Coverage

*For full coverage report, please see accompanying attachment.*

* African Wireless Communications Yearbook 2018 *- IoT applications that use LPWA networks – P54 -* <http://www.kadiumpublishing.com/archive/yearbook/yearbook-2018/pdfs/AWCY18.pdf>
* African Wireless Communications Yearbook 2018 *– oneM2M overview – P57 -* <http://www.kadiumpublishing.com/archive/yearbook/yearbook-2018/pdfs/AWCY18.pdf>
* ITU News *– Putting the IoT vs. ITS debate to rest –* <http://news.itu.int/putting-the-iot-vs-its-debate-to-rest/>
* Cities Today – *How European standards are helping smart cities* – <https://cities-today.com/how-european-standards-are-helping-smart-cities-performance-goals/>
	1. Social Media
* Proactive PR is continuing to draft weekly Twitter schedules to increase content on the oneM2M Twitter page.
1. Speaking
	1. Recent
	2. Zhang Fenger (Huawei) spoke at the Industrial Internet of Things (IIoT) Innovation Convention 2018 in Beijing on May 24-25.
	3. Rouzbeh Farhoumand (Huawei) spoke at the Internet of Things North America in the IoT Standards Track on May 31-June 1.
	4. Upcoming
* Omar Elloumi, (Nokia), Technical Plenary Chair of oneM2M, will be attending IoT Week 2018 in Bilbao, Spain from June 4-7.
* Alan Carlton (InterDigital) will speak at IoT World Europe on a panel titled *“IoT Connectivity – Licenced, Unlicensed or Both?”*, in London, on June 12.
	1. Slots available
	2. OneM2M has the choice of a slot on a number of panels at IoT Tech Expo, in Amsterdam, on June 27:

**Panel: Predictive Maintenance – How to unlock true ‘actionable insight’**

* Exploring the technology available for condition monitoring and predictive maintenance across industry, from maintaining wind turbines to services elevators.
* Are we moving from reactive to predictive maintenance, and what role can ML play here? What about fixing problems remotely?
* The potential benefits for business innovation and strategy of implementing IoT for maintenance, and what is holding industries back here?
* Discussing the impact that data models used for predictive maintenance have on field services, and the need for feedback loops to continually refine them.

**Panel: Smart manufacturing for connected products**

* Looking at the way in which IoT-enabled smart manufacturing can provide visibility of resources, assets, processes, for enhanced productivity and better ROI
* Process Automation – moving beyond IoT to intelligent objects.
* In addition to the IoT, this discussion will look at the impact of Artificial Intelligence (AI), machine learning, and Virtual Reality (VR) on manufacturing.

**If you are interested in any of these opportunities, please let us know – the deadline is fast approaching.**

**Other Points**

All MARCOM calls to be recorded as agreed on April MARCOM call.

Next Meeting

1. Next Marcom teleconference: Wednesday, July 4.

**DECISION: D-MARCOM#72-D0003: Alternate date for the next Marcom is to be worked on over the mail**

1. Any other business

Andreas suggested a different font style should be used for oneM2M presentation template to make it more usable and efficient for others.
DECISION: D-MARCOM#72-D0004: Issue to be put in the next agenda

ACTION: A-MARCOM#72-0006: Bindoo to send an email regarding the details about the IEEE Smart Tech Workshop to be held in India, Bangalore on 3-4th August,2018
2. Closure of meeting

Patrick thanked the participants and closed the meeting.

1. Annex I Participants’ List

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| **First Name** | **Surname** | **Organization/Email** |
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