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| MINUTES | |
| Meeting: | MARCOM 75 |
| Chair: | Patrick Van de Wille, InterDigital, [Patrick.VandeWille@InterDigital.com](mailto:Patrick.VandeWille@InterDigital.com) |
| Regional Vice Chair for EMEA | Chris Meering, HPE, [chris.meering@hpe.com](mailto:chris.meering@hpe.com) |
| Secretary: | Bindoo Srivastava, TSDSI bindoo@tsdsi.org  Estelle Mancini, ETSI Estelle.mancini@etsi.org |
| Meeting Date: | 10 July 2018 12:30 to 13:33 UTC |
| Meeting Details: | Gotomeeting: <https://global.gotomeeting.com/join/396347989> |
| Intended purpose of  document: | Decision  Discussion  Information  Other <specify> |
| Template Version:23 February 2015 (Do not modify) | |

oneM2M Notice

The document to which this cover statement is attached is submitted to oneM2M. Participation in, or attendance at, any activity of oneM2M, constitutes acceptance of and agreement to be bound by terms of the Working Procedures and the Partnership Agreement, including the Intellectual Property Rights (IPR) Principles Governing oneM2M Work found in Annex 1 of the Partnership Agreement.

1. Opening of the meeting
   1. Welcome

Patrick Van de Wille, MARCOM Chair, opened the meeting and welcomed the participants.

1. Review and Agree Agenda

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| [MARCOM-2018-0020](http://member.onem2m.org/Application/documentApp/documentinfo/?documentId=27316&fromList=Y) | [Agenda for MARCOM75](http://member.onem2m.org/Application/documentApp/documentinfo/?documentId=27316&fromList=Y) | Chris Meering |

[MARCOM-2018-0020](http://member.onem2m.org/Application/documentApp/documentinfo/?documentId=27316&fromList=Y) **was AGREED**.

1. Committee Officers

* Patrick Van de Wille, Chief Communications Officer at InterDigital, started his term as Marcom Chair on May 1, 2018.
* Chris Meering, of HPE, will continue as Regional Vice-chair for Europe
* Regional Vice Chair for APAC is still being sought.
* A new term for the Regional Vice Chair for EMEA is likely to be open in August. If anyone is interested in taking up the position, please let Patrick know.

**Nominations for the position of Regional Vice Chair for APAC is open. If anyone is interested in taking up the position, please let Patrick know.**

1. Core Materials Update
2. Ongoing PR Activities
   1. Industry Days
   * The next Industry Day will be held on September 14 to coincide with IoT Week in Korea.
   1. White Papers
   * An updated version of the Smart Cities white paper is currently being produced and the oneTRANSPORT case study has been added to it. A case study or deployment in India is currently being sought to include in the white paper.

**ACTION: A-MARCOM#75-0001: Chris and Bindoo are in the final draft checking stage. Its targeted for circulation in the later weeks of August.**

* + A white paper is currently being drafted with the IIC, which addresses the security architecture of Industrial IoT. A first draft is likely to be ready this month.
  1. Webinars
  + Planning for the protocols webinar is currently underway and is likely to be scheduled for mid-June.
  + The Deutsche Telekom and Orange webinar on the Smart Device Template is still in the pipeline, with liaison for a date ongoing. It was agreed at TP 35 that this should be arranged and take place as soon as possible. Roland is currently putting together a concrete proposal and date for the webinar.
  + A webinar on Release 3 to include a general update on oneM2M will take place after Release 3 is published (likely to be end of July).
  1. Press Releases
  + A news release on the Interop 6 event was distributed.
  + A news release regarding new members has been drafted and will be circulated for approval shortly.
  + A news release to promote the Industry Day in September will be drafted when more information becomes available. Peter will provide more information once the agenda has been finalised.
  + A news release on Release 3 will be drafted for release in Q3.
  1. Media and Analyst Outreach
  + An article on Industry 4.0 has been drafted and submitted to IoT Agenda.
  + IoT agenda asked oneM2M to provide comment on IIoT protocols and data management. The piece is currently being drafted.
  + A blog on Digital Twins is currently being drafted.
  + The regular blogging opportunity with IoT Agenda is ongoing, if anyone has any topics they would like to see featured, please let us know.

**ACTION: A-MARCOM#75-0002: Patrick made a general call to everyone on call to reach out to them if they have some content that they would like to blog on IOT agenda**

* 1. Recent Media Coverage
* Total Telecom *– oneM2M expands interoperability testing in response to huge IoT growth -* <https://www.totaltele.com/500250/oneM2M-expands-interoperability-testing-in-response-to-huge-IoT-growth>
* IoT Global Network *- oneM2M expands interoperability testing in response to ‘huge IoT growth -* <http://www.iotglobalnetwork.com/iotdir/2018/06/08/onem2m-expands-interoperability-testing-in-response-to-huge-iot-growth-12342/>
  1. Social Media
* Proactive PR is continuing to draft weekly Twitter schedules to increase content on the oneM2M Twitter page.

1. Speaking
   1. Recent

* Omar Elloumi, (Nokia), Technical Plenary Chair of oneM2M, attended IoT Week 2018 in Bilbao, Spain from June 4-7.
* Alan Carlton (InterDigital) spoke at IoT World Europe on a panel titled *“IoT Connectivity – Licenced, Unlicensed or Both?”*, in London, on June 12.
  1. Upcoming slots
* Alan Carlton, of InterDigital, will take part in an IoT Workshop held by the Max Planck Institute for Innovation and Competition Research in Munich, Germany in October.
  1. Slots available
  + oneM2M has been offered a slot on the panel *“Interoperable IoT: Benefits, Challenges, and Lesson Learned”* at IoT Solutions World Congress, October 16-18, 2018.
  + oneM2M has been offered a keynote speaking slot at Smart Home Tech Expo 2019. Proactive PR will share the details with the Marcom Committee once they have been confirmed.

**Other Points**

All MARCOM calls to be recorded as agreed on April MARCOM call.

**Next Meeting**

* Next Marcom teleconference: Wednesday, August 1st.

**ACTION: A-MARCOM#75-0003: Patrick requested for an early timing (8am EST) for the next MARCOM Meeting.**

1. Any other business

**ACTION: A-MARCOM#75-0004: Patrick will develop a MARCOM plan**

1. Closure of meeting

Patrick thanked the participants and closed the meeting.

1. Annex I Participants’ List

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