***DRAFT***

**oneM2M Industry Day – Wednesday, July 12 – Memphis**

**Agenda**

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| **09:00-09.10:** | Welcome speech  *Susan Miller, President of ATIS* |
| **09.10-09.40** | Introduction to oneM2M and its latest work  *Josef Blanz, Qualcomm* |
| **09.40-10.10** | How does Thread fit into the oneM2M standard?  *Presenter Name, Thread* |
| **10.10-10.40** | How GridNet is utilising oneM2M  *Presenter Name, GridNet* |
| **10.40-11.00** | Break |
| **11.00-11.30** | How oneM2M fits into Zigbee’s work  *Presenter Name, Zigbee* |
| **11.30-12.00** | Title TBC  *Nigel Upton, HPE* |
| **12.00-13.30** | Lunch |
| **13.30-14.00** | How does the OCF fit into the oneM2M standard?  *Presenter Name, OCF* |
| **14.30-15.00** | IIC Testbed Update  *Presenter Name, IIC* |
| **15.00-15.15** | Break |
| **15.15-15.45** | AppID Registry: Overview and Update  *Ian Deakin, CTO, iconectiv* |
| **15.45-16.30** | Closing discussion and statements  *Panel, companies* |

**Other potentials**

Bluetooth LE

Panel discussion

HPE deployment

InterDigital - oneTRANSPORT

**Feedback from the first Industry Day**

* It was felt that this was a very useful experience and the plan is to hold another one in Memphis. The MARCOM group will also meet during the TP week and should be available to help and bring a marketing perspective to the event planning.
* It was suggested that it would be useful to have the presentations prior to the event, even just a day or so in advance would be useful.
* The full day format was felt to be the optimum timing and it was suggested that this should be retained.
* It was felt that having people from the industry attending and being able to discuss their requirements was found to be very useful.
* It was suggested that a conclusion or wrap-up session was missing and should be considered for the next events
* It was a good opportunity to have interesting exchanges in both directions - verticals bringing their needs and requirements to oneM2M with feedback from oneM2M and an opportunity to promote our technology to the verticals. It was felt that this 2 way communication could be very useful. The Smart cities example was felt to be a good example of this. It was felt that the oneM2M presentations should have preferential treatment and could be extended by 10 mins.
* The motivation for this and future events was to get feedback from the real commercial market and getting feedback on their business. It was felt that this fresh and different perspective and could work to make us think out of the box
* It was suggested that for the Memphis meeting, member companies such as interdigital, HPE, Qualcomm, etc who have implementations could be invited to present their implementations. It was felt that it shouldn’t just be the standards people but the business people from these companies would be interesting to talk to.
* It was felt that any feedback from oneM2M doesn’t have to be only on the architecture, it could also be from the marketing group on any commercial issues that they are aware of such as certification. A presentation from TTA could be useful.
* The personal networking opportunities were also felt to be very interesting and useful.