**Why smart cities must become more intelligent if they are to be truly valuable**

*A horizontal platform, semantic interoperability and open standards are among key requirements for deployments, revealed in a new whitepaper published today*

**Sophia Antipolis, France, 20 February 2017:** City planners and developers from around the world hoping to bring the promise of a connected society to life need to become more intelligent when it comes to smart cities if they want their deployments to provide true value to authorities, businesses and citizens.

This is the finding of a new white paper – Smart Cities Done Smarter – which was published today by oneM2M, the global Internet of Things (IoT) standards initiative.

“When it comes to smart cities, each city will have its own priorities and vision; there is no one-size-fits-all approach and deployment strategies will also differ,” said Dr. Omar Elloumi, Technical Plenary Chair of oneM2M. “All cities will, however, share the common goal of cost efficiency, choice of technology and secure handling of data that can be used to enrich the services offered to consumers. To achieve this, the key requirements set out in our whitepaper are vital if smart cities are to become intelligent.”

With Persistence Market Research predicting the worldwide smart cities market will grow from its current $622 billion value to be worth $3.48 trillion by 2026, the inevitable need for interoperability must be tackled sooner rather than later.

To achieve this, oneM2M has set out a global blueprint for smart cities which includes key deployment requirements such as a horizontal platform for new deployments, open standards to avoid vendor lock-in, adaptors for vertical deployments, and open and semantically-enriched data.

According to oneM2M, a horizontal platform – which consists of a common service layer to allow every component to communicate as one system – will enable city planners to sidestep vertical deployments, which do not scale if smart cities are to expand and support multiple IoT use cases. Instead, an open horizontal platform can leverage existing networks, enable the sharing of software across different applications and allow devices with multiple uses.

Deploying a horizontal platform will also enable existing legacy IoT deployments to be incorporated into new smart city deployments through the use of adaptors, while open standards will allow city managers to mix and match vendors according to their needs, leading to greater control of total cost of ownership.

Finally, transforming ‘dumb’ data – numbers without meaning – into semantically-enriched data could be one of the biggest value-adds of all.

“Smart cities that fully exploit data assets will undoubtedly be the most successful as they will be able to create and make use of applications based on the data produced,” Elloumi continued. “An important part of this is semantic interoperability which allows different apps to share ‘meaningful’ data with one another, enabling multi-purpose use of information in a cost-efficient way.

The whitepaper illustrates the importance of semantic interoperability with the example of traffic information being shared across different city departments.

“Police and other emergency services will obviously find traffic conditions relevant, particularly in the case of a disaster such as an earthquake,” added Elloumi. “Taxi and car drivers would also find this sort of information useful, while collating traffic patterns over days, weeks and months might also be relevant for city planners.”

Other recommendations made to city planners include ensuring that new smart city deployments can communicate with legacy IoT protocols and that the underlying complexity of the network is masked from app developers through an abstract layer and IT-friendly apps, allowing them to concentrate on creating applications for end-users.

The whitepaper ends by summarising that cities serious about getting smart need to know they cannot rely on traditional ways of doing things. Networks and devices – as well as data – must be able to be used for more than one purpose, while the sharing of various functions across multiple IoT applications is even better. With this approach, the document concludes, smart cities can become even smarter.

To read the full whitepaper, please visit: </LINK>

**ENDS**

**About oneM2M**

oneM2M is the global standards initiative that covers requirements, architecture, API specifications, security solutions and interoperability for Machine-to-Machine and IoT technologies. oneM2M was formed in 2012 and consists of eight of the world's preeminent standards development organizations: ARIB (Japan), ATIS (U.S.), CCSA (China), ETSI (Europe), TIA (U.S.), TSDSI (India), TTA (Korea), and TTC (Japan), together with six industry fora or consortia (Broadband Forum, Continua Alliance, GlobalPlatform, Next Generation M2M Consortium, OMA) and over 200 member organizations. oneM2M specifications provide a framework to support applications and services such as the smart grid, connected car, home automation, public safety, and health. oneM2M actively encourages industry associations and forums with specific application requirements to participate in oneM2M, in order to ensure that the solutions developed support their specific needs. For more information, including how to join and participate in oneM2M, see: [www.onem2m.org](http://www.onem2m.org).

**PR Contact**

Jayne Garfitt

jayne.garfitt@proactive-pr.com

+44 (0) 1636 812 152