**Collaboration to further accelerate IoT development has begun as oneM2M hosts first Industry Day**

*Exclusive new event promotes joined working between leading IoT and M2M stakeholders*

**Shenzhen, China, XX June 2017:** The latest real-world implementations advancing the adoption of the Internet of Things (IoT) and the role of standardisation in the projects were showcased by stakeholders from across the Machine-to-Machine (M2M) and IoT industries as oneM2M, the global IoT standards initiative, held its inaugural Industry Day.

Held with the aim of further increasing industry collaboration on IoT and highlighting how a standards-based approach can accelerate IoT adoption, the Industry Day featured presentations on the latest deployments of the oneM2M standard in different vertical sectors, as well as technical requirements and current pain-points for IoT players as the industry continues to grow at a rapid rate.

Industry leading companies such as Tech Mahindra, ADLINK and hosts Huawei presented at the event, which also saw contributions from organizations such as the China Communications Standard Association and the China Electronics Standardization Institute. Alongside oneM2M members, invited non-member companies and organizations were also in attendance and contributed to presentations and discussions as the event looked to take a holistic view of the role of standards in the expanding and diversifying IoT ecosystem.

“The Industry Day was an important step in the growth of oneM2M, bringing together a broad range of ideas and contributions on the role of its work and how it fits with other technologies in the M2M/IoT space,” said Rouzbeh Farhoumand, Senior Director of Core Network Standards at Huawei “The event provided a great opportunity for representatives from industry verticals to bring their recommendations and requirements to oneM2M, and the attendance of non-members brought a new dynamic to the discussion, sharing their different perspectives on what makes standardization important and how it can advance the industry as a whole.”

oneM2M’s next Industry Day will take place in Memphis, Tennessee on Wednesday, July 12 and interested parties can request an invitation from the [Technical Plenary Chair](mailto:oneM2M_TPOfficers@LIST.ONEM2M.ORG).

For more information about the event and oneM2M as a whole, please visit [www.onem2m.org](http://www.onem2m.org).

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**About oneM2M**

oneM2M is the global standards initiative that covers requirements, architecture, API specifications, security solutions and interoperability for Machine-to-Machine and IoT technologies. oneM2M was formed in 2012 and consists of eight of the world's preeminent standards development organizations: ARIB (Japan), ATIS (U.S.), CCSA (China), ETSI (Europe), TIA (U.S.), TSDSI (India), TTA (Korea), and TTC (Japan), together with six industry fora or consortia (Broadband Forum, Continua Alliance, GlobalPlatform, Next Generation M2M Consortium, OMA) and over 200 member organizations. oneM2M specifications provide a framework to support applications and services such as the smart grid, connected car, home automation, public safety, and health. oneM2M actively encourages industry associations and forums with specific application requirements to participate in oneM2M, in order to ensure that the solutions developed support their specific needs. For more information, including how to join and participate in oneM2M, see: [www.onem2m.org](http://www.onem2m.org).

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