

Summary of Ken Figueredo Contributions to oneM2M MARCOMs Initiatives in 2022

11 January 2022

TOPIC	REMARKS
Social Media	LinkedIn posting (59 posts) Twitter posting (400 posts)
Developer videos with Andreas Kraft	Initial set of 5 videos recorded and posted
Executive Viewpoint articles	12 interviews completed and posted
Articles	<ul style="list-style-type: none">- oneM2M @10 article for oneM2M web site- 6 feature articles published in trade press (2 more submitted)- 3 articles for oneM2M page in ETSI Enjoy!- Deployments article for ETSI Enjoy!
oneM2M web site	Contributed items about oneM2M to promote developments in the News of the web site
Press Releases	Contributed inputs to 2 Press Releases <ul style="list-style-type: none">- 10th Anniversary, Sustainability WP

For details on article titles and web links see the 2022 Master sheet in this shared document:

<https://docs.google.com/spreadsheets/d/1RikZmqw7vbcXsvmrHTCGTgK2TDCld51rl7za7ZtpYAk/edit?usp=sharing>