

oneM2M Sponsored LinkedIn – MEC Whitepaper

Total: **\$100**

Campaign Date: July 12 – July 21

Overall Results

Impressions: **13,501**

Link clicks: **193**

Cost per click: **\$0.52**

CTR: **1.43%**

Live Campaign Placement

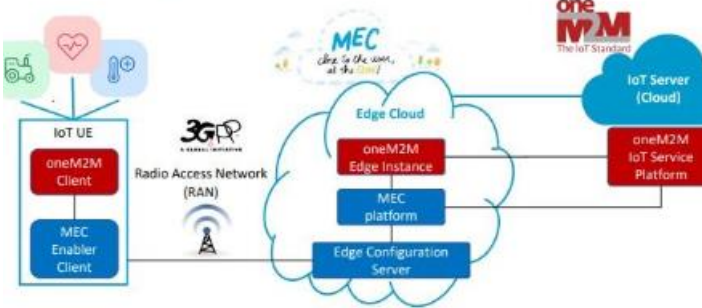
oneM2M
1,383 followers
Promoted

Multi-access Edge Computing (MEC) offers cloud-computing capabilities and an IT service environment at the edge of the network, which is increasingly important for the Internet of Things use cases that require realtime high speed communication and large capacity data processing in close proximity to users.

oneM2M collaborated with ETSI's MEC Industry Specification Group (ISG) to study Edge-IoT use cases to publish a White Paper on "Enabling Multi-access Edge Computing in Internet-of- Things: how to deploy ETSI MEC and oneM2M".

Read the full white paper here: <https://bit.ly/3qZmA1Q>

#oneM2M #IoT #5G #3GPP #RAN #EdgeComputing #URLLC #MEC #CloudComputing



The diagram illustrates the high-level conceptual architecture for Multi-access Edge Computing (MEC) and oneM2M. On the left, an IoT User Equipment (UE) is shown with an 'oneM2M Client' and a 'MEC Enabler Client'. This UE connects via a 'Radio Access Network (RAN)' to a central 'MEC' cloud. Inside the MEC cloud, there is an 'Edge Cloud' containing an 'oneM2M Edge Instance', a 'MEC platform', and an 'Edge Configuration Server'. To the right of the MEC cloud is an 'IoT Server (Cloud)' which contains an 'oneM2M IoT Service Platform'. Arrows indicate the flow of data and control between the UE, the RAN, the MEC cloud components, and the IoT Server.

Figure 14: High-level conceptual architecture with MEC and oneM2M

ETSI-WP59-Enabling-Multi-access-Edge-Computing-in-iiot.pdf
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Demographic Job Titles reached (*based on clicks*)

Software Engineer
Chief Executive Officer (CEO)
Data Engineer
Director
Founder
System Engineer
Co-Founder
Chief Technology Officer (CTO)
Cloud Engineer

Machine Learning Engineer
DevOps Engineer
Business Development Manager
Full Stack Engineer
Research Assistant
Developer
Software Engineer
Intern
Application Developer

President
Director of Engineering
Member
Data Specialist
Owner
Web Developer
Python Developer
Sales Director (Below reporting minimum - not specified)

Locations

Country	Impressions	Clicks
India	7,440 (55.11%)	48 (24.87%)
United States	3,534 (26.18%)	102 (52.85%)
Canada	673 (4.98%)	11 (5.7%)
Australia	284 (2.1%)	6 (3.11%)
United Kingdom	169 (1.25%)	Below reporting minimum
Colombia	159 (1.18%)	Below reporting minimum
Brazil	148 (1.1%)	Below reporting minimum
Mexico	125 (0.93%)	4 (2.07%)
Malaysia	92 (0.68%)	Below reporting minimum
Singapore	87 (0.64%)	Below reporting minimum
Argentina	78 (0.58%)	Below reporting minimum
New Zealand	74 (0.55%)	Below reporting minimum
Hong Kong SAR	70 (0.52%)	3 (1.55%)
Spain	63 (0.47%)	Below reporting minimum
Pakistan	60 (0.44%)	Below reporting

Industry

IT Services and IT Consulting

Technology, Information and Internet

Business Consulting and Services

Computers and Electronics Manufacturing

Media and Telecommunications

Higher Education

Transportation Equipment Manufacturing

Advertising Services

Research Services

Appliances, Electrical, and Electronics
Manufacturing

Non-profit Organizations

Hospitals and Health Care

Health and Human Services

Civic and Social Organizations

Capital Markets

Wholesale Computer Equipment

Financial Services

Machinery Manufacturing

Professional Training and Coaching

Staffing and Recruiting