## PPR Activity Updates CY23

Regarding the 2023 activity, please see below a summary of what we have delivered. The numbers in brackets indicate how many of that activity we had in the 2023 contract.

### Organization brochure (0)

- PPR redesigned and produced new copy for the oneM2M brochure

### PR distributions (3)

ITU-T Approval of oneM2M Rel 2 security specs

- PPR distributed this release on Tuesday 2 May.
    - Security Boulevard – PPR secured an interview opportunity

**Features (3)**

- PPR secured a feature with Pipeline - July Issue IoT and Device Revolution (published)
- PPR secured a feature contribution opportunity for Architecture & Governance article (opportunity not taken)

**Other**

Telesemana 5G security webinar

- PPR managed and arranged a webinar for Rana Kamill on Tuesday 16 May for the Security 5G event.

MEC White Paper

- PPR put together a promotional plan for oneM2M for the whitepaper's launch during ETSI IoT Week (4-6 July)

Strategy document

- PPR created strategy slides outline strategy slides & assisted with the redefining of oneM2M's core messaging

**Sponsored campaigns (8)**

- PPR has ran 6 sponsored campaigns for oneM2M

The brochure activity was counted as two features (agreed between you and James), which leaves us with 2 PRs to distribute and 2 sponsored posts to run. Although there is no obligation for us to carry this activity into 2024, we do want to do everything we can to help oneM2M so I am happy for this activity to be carried over into next year, but would stipulate that it needs to be completed by the end of Q1 2024.