|  |  |
| --- | --- |
| Agenda | |
| Meeting: | Marcom 130 |
| Chair: | Chair: Bindoo Srivastava, TSDSI – [bindoo@tsdsi.in](mailto:bindoo@tsdsi.in)  Vice-Chair: |
| Secretary: | Akash Malik, TSDSI |
| Meeting Date: | 2023-08-08 |
| Meeting Details: | Web Conference – 12:00 to 13:30 UTC  [**https://meet.goto.com/404056213**](https://meet.goto.com/404056213)  Access Code – 404-056-213 |
| Intended purpose of  document: | ☒ Decision  ☐ Discussion  ☐ Information  ☐ Other <specify> |
| Template Version: January 2020 (do not modify) | |

Participation in, or attendance at, any activity of oneM2M, constitutes acceptance of and agreement to be bound by all provisions of IPR policy of the admitting Partner Type 1 and permission that all communications and statements, oral or written, or other information disclosed or presented, and any translation or derivative thereof, may without compensation, and to the extent such participant or attendee may legally and freely grant such copyright rights, be distributed, published, and posted on oneM2M’s web site, in whole or in part, on a non-exclusive basis by oneM2M or oneM2M Partners Type 1 or their licensees or assignees, or as oneM2M SC directs.

**oneM2M Procedure Notice**:   
oneM2M activities must adhere to the oneM2M Partnership Agreement and Working Procedures, which are based on principles such as fairness, due process, openness and transparency.

**IPR Notices:**Each oneM2M Partner Type 2 and oneM2M Member contributing to the technical work of oneM2M must grant a perpetual, worldwide, royalty-free, nonexclusive license: to incorporate material from contributions into oneM2M Technical Specifications and Technical Reports; and for the oneM2M Partners Type 1 to publish the contributed material in Technical Specifications and Technical Reports. Care should be taken when making contributions containing third party material to ensure that the contributor has the right to grant the appropriate license for this material.

Each oneM2M Member who engages in oneM2M activities through its membership in a Partner shall be required to comply with that Partner Type 1’s IPR policies, procedures and guidelines with respect to the availability of licenses for IPR(s) that are or may be essential to implement Technical Specifications and/or Technical Reports developed in oneM2M.

oneM2M cannot ensure the accuracy or completeness of any disclosure, investigate the validity or existence of a patent, or determine whether a patent is essential to the use of a oneM2M Technical Specification or Technical Report.

**Antitrust Risk Notice:**oneM2M participants should be sensitive to, and avoid discussions within oneM2M on, sensitive topics such as licensing terms, price, territories, specific contractual terms, etc.

1. **Opening of the meeting** 
   1. **Welcome**

Delegates are advised to read the legal notices on the cover page of this agenda.

* 1. **Objectives**
     1. Update from SC’s discussion on the [List of artifacts](https://member.onem2m.org/Application/documentApp/documentinfo/?documentId=36913&fromList=Y) to be updated after partners’ exit
        1. Partners’ transpositions page – display available info., remove blank columns
        2. Templates, license copyright/IPR of current working documents – to be addressed by LC
        3. Exiting partner’s role in Release 4 – to be addressed by LC
     2. Global Data Standards Landscape industry Forum
        1. Speakers
        2. MARCOM support
     3. Potential Speaking Opportunity
* [**Strategies in Satellite Ground Segment**](https://www.ssgsconference.com/) **panel** - organised by Talk Satellite with Satellite Evolution (PPR Sister company) on 5th September 2024 in London
  + 1. [IET Future Tech Congress partnership invitation to oneM2M](https://member.onem2m.org/Application/documentApp/documentinfo/?documentId=36916&fromList=Y) for supporting the conference: program agenda not found to be directly aligned to IoT/M2M.
    2. Update on proposed MARCOM budget for CY 2025: Work on engaging PR Agency for any tasks and Collaterals to be taken up on case to case basis, after taking SC approval.
    3. MARCOM Updates
    4. Status review of open items and discussion on action plans
  1. **Schedule**

Thursday, 08 August 2024

1. **Review & Approval of Agenda**

|  |  |  |
| --- | --- | --- |
| MARCOM-2024-0013-Marcom\_130 | Marcom 130 Agenda | Bindoo Srivastava, TSDSI, Marcom Chair |

1. **Review & Approval of Previous Minutes**

|  |  |  |
| --- | --- | --- |
| [MARCOM-2024-0012](https://member.onem2m.org/Application/documentApp/documentinfo/?documentId=36939&fromList=Y) | [MARCOM 128 Minutes](https://member.onem2m.org/Application/documentApp/documentinfo/?documentId=36939&fromList=Y) | TSDSI |

1. **Contributions**
   1. **Marcom Report**
2. **Review of open actions status**

[MARCOM Activities long list tracker at link here](https://docs.google.com/spreadsheets/d/1RikZmqw7vbcXsvmrHTCGTgK2TDCld51rI7za7ZtpYAk/edit#gid=14071494)

|  |  |
| --- | --- |
| **Action MARCOM 116 #04** | Explore reflecting/conveying/amplifying message of depth of oneM2M through a whitepaper, executive interviews etc.  In Progress |
| **Action MARCOM 117 #06**  **Action MARCOM118#11** | Karen to arrange link to a page on website that gives links to all resources. Link = <https://www.onem2m.org/home/working-documents>  One-liner for each resource required to be published |
| **Action MARCOM119#06** | PR Team/Ken to refer Section 9 of TR on AI enablement to oneM2M: conclusions of the TR to draft the promotion content – to be deferred |
| **Action MARCOM 120#A6** | Work with Xavier to position the disclaimer on the webpage for the India EU PP resources. |
| **Action MARCOM 120#A7** | Change the announcements on the website about the developer tutorials to say it is a continuing series. |
| **Action MARCOM 124 #A1** | References of ATIS partnership with oneM2M on website, templates presentations material, etc. must be updated after their departure |
| **~~Action MARCOM 124 #A2~~** | ~~Chair to share the new marcom budget after working with the finance committee.~~ |
| **Action MARCOM 126 #A1** | Marcom to collate list of artifacts that needs to be updated after exit of partners. |
| **~~Action MARCOM 126 #A2~~** | ~~Marcom chair to share the proposed budget and spending with partners SPOCs.~~ |
| **Action MARCOM 128 #A1** | Content of the Transposition pages for various releases to be discussed with TP/SC including significance of the date field. |
| **Action MARCOM 128#A2** | SC/TP to review populating the list of transposed specs by partners w.r.t previous Releases (3, 2A, 2). Should we list only the partners who have transposed giving the relevant links – instead of the full list- where few columns may remain empty in case transposition not done or partner has left). |
| **Action MARCOM 128#A3** | Seek guidance from SC/Legal on how to handle License issues w.r.t earlier releases and upcoming releases. |
| **Action MARCOM 128#A4** | Do not remove names of ARIB and TTC from – join oneM2M webpage ( [**https://www.onem2m.org/membership/join**](https://www.onem2m.org/membership/join)). Reason - contract/agreement with ARIB and TTC remain valid until October 1st, 2024. |
| **Action MARCOM 128#A5** | Explore if a company can participate through Partnership Type 2 (PT2) or any other available membership mechanism. |
| **Action MARCOM 128#A6** | Retain the names of only active partners and their contacts in Partner Information webpage (<https://www.onem2m.org/harmonization-m2m/partners>). Remove the names of the Partners that have already left. |
| **Action MARCOM 128#A7** | Take Legal opinion on the IPR/Copyrights webpage (<https://www.onem2m.org/harmonization-m2m/iprs>) |
| **Action MARCOM 128#A8** | Boiler plate templates (including for Technical Reports and specifications), Presentation materials to be reviewed/updated because of exiting partners. |
| **Action MARCOM 128#A9** | Content of Wiki, artifacts generated by tools such as XMLs to be reviewed/updated because of exiting partners. |
| **Action MARCOM128#A10** | Discuss whether documents generated after 1st June onwards only should be modified? Or those generated in the past also to be modified? |
| **Action MARCOM 128#A11** | How to handle CRs on past baseline documents? |
| **Action MARCOM 128#A12** | Discuss if process for generating baseline documents is to be changed in respect of Partner Roles. |
| **Action MARCOM 128#A13** | SC/TP to guide on how ATIS and other leaving partners should be acknowledged for their role in Rel 4. |
| **Action MARCOM 128#A14** | MARCOM Chair to share information about the Partnership invitation from **IET Future Tech Congress** with the team. Marcom to take decision on the way forward. |

1. **Planning for next Meetings**
   1. **Face to Face Meetings**
   2. **Next Conference Calls**

* ~~Marcom 124 – 08~~~~th~~ ~~Feb’24 12 to 1330 UTC~~
* ~~Marcom 125 – 14-Mar-24 12 to 1330 UTC~~
* ~~Marcom 126 – 11-Apr-24 12 to 1330 UTC~~
* ~~Marcom 127 – 09-May-24 12 to 1330 UTC~~ (Cancelled!!!)
* Marcom 128 – ~~13-Jun-24~~ 05-Jun-24 12 to 1330 UTC
* ~~Marcom 129 – 11-Jul-24 12 to 1330 UTC~~ (Cancelled!!!)
* Marcom 130 – 08-Aug-24 12 to 1330 UTC
* Marcom 131 – 04-Sep-24 12 to 1330 UTC
* Marcom 133 – 10-Oct-24 12 to 1330 UTC
* Marcom 134 – 07-Nov-24 12 to 1330 UTC
* Marcom 135 – 12-Dec-24 12 to 1330 UTC

1. **Any other business**
2. **Closure of meeting**